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Company CEO  
Company Name  
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Company Name Board and Name of CEO/President:

As we know all too well, motor vehicle crashes cannot be entirely stopped, but injury and death as a result of the underride of a passenger vehicle, pedestrian or cyclist passing beneath a semi trailer can be prevented by simple devices. Our own daughters, aged 13 and 17, were killed in a rear underride in 2013.

Because these fatalities are so easily preventable, freight carriers face considerable legal liability in underride crashes. A recent \$462 million verdict in a product liability lawsuit against a trailer manufacturer for failing to install a protective rear guard, leading to two fatalities, indicates that juries will not accept more of these preventable deaths.

*"We hope the decision the jurors reached sends a clear message to the trucking and trailer industry and will finally force them to build safer trailers," CVN noted, quoting plaintiff co-counsel Brian Winebright <https://www.freightwaves.com/news/wabash-national-hit-with-462m-verdict-in-trailer-equipment-case>*

While this most recent verdict concerned a rear impact guard, juries decide cases of underride death and injury in side collisions with semitrailers, too. Most trailer manufacturers own patents on side underride guards. They work as intended. But no manufacturer offers them for sale on all new trailers. They explain the reason is that freight carriers are not demanding them.

Visit our website, [annaleahmary.com](http://annaleahmary.com), to see video evidence from crash tests proving that underride guards will prevent underride deaths and life-threatening injuries. Do the research to determine your company's potential liability the next time an underride crash with one of your vehicles occurs. How many hundred million dollar verdicts can you afford to pay? Take steps to protect road users and your bottom line by demanding Rear Impact Guards (RIGs) which qualify for the IIHS TOUGHGUARD Award and side impact guards that prevent side underride fatalities.

Sincerely,

Jerry and Marianne Karth