



Road to Zero Safe System Innovation Grants

On October 5, 2016, the National Safety Council (NSC), the National Highway Traffic Safety Administration (NHTSA), the Federal Highway Administration (FHWA) and the Federal Motor Carrier Safety Administration (FMCSA) announced the Road to Zero (RTZ) Coalition. RTZ is a partnership initiative focused on dramatic reductions in roadway fatalities, the second leading cause of unintentional death.

The purpose of the Road to Zero Coalition is to

- 1) encourage and facilitate widespread implementation of countermeasures to reduce motor vehicle crash deaths in the near term;
- 2) develop a scenario-based vision for zero US traffic deaths in the future; and
- 3) provide a roadmap for policymakers and stakeholders to eliminate traffic deaths.

NSC, as the leader of the Coalition, will administer a \$1 million per year (for 3 years) Safe System Innovation Grant program funded by NHTSA. Preference will be given to national organizations committed to roadway safety programs and will support short term efforts to decrease roadway fatalities. Applicants are encouraged to submit proposals that are innovative, not duplicative of current federal grant programs and connect groups or ideas that have not previously partnered together to eliminate deaths on our roads.

The grant application will be available at nsc.org/roadtozero on December 15.

- Grant applications must be submitted by the end of the day on February 3, 2017 in amounts from \$50,000 – \$200,000 each.
- Programs must operate within the United States.
- The Safe System Innovation Grants will be awarded in March 2017
- Selected proposals will be required to submit quarterly reports and documentation showing objectives have been met.

To be eligible for the RTZ grants your organization

- Must [register to join as a member of the Road to Zero Coalition](#).
- Must attend and actively participate in RTZ Coalition meetings either in person or virtually.
- Must be a non-profit organization such as a 501(c)(3), 501(c)(4) or 501(c)(6).

We appreciate your interest and support of this lifesaving effort. Together, we can reach zero fatalities on our roadways!